

Chris Jones

CHRISJONES.DESIGN
HELLO@CHRISJONES.DESIGN
913 687 0450

Objective

Product Design Leadership

I am a seasoned product design leader with a passion for building end-to-end digital experiences that customers love. I'm interested in working with product-oriented companies and cross-functional teams to build world-class software.

Let's make something great together.

Education

University of Kansas

LAWRENCE, KS
AUGUST 2001 - MAY 2005

Bachelor of Fine Arts in Graphic Design
Graduated Cum Laude
Division 1 Student Athlete, Baseball

Experience

FanThreeSixty

KANSAS CITY, MO
JANUARY 2015 - PRESENT

Product Design Director

- Leading the design practice at a 65+ sports technology startup
- Working directly with CEO and VPs to design the future state of user experience
- Managing a cross-functional team of six designers, supporting multiple product teams and a marketing department
- Building web and mobile apps on cross-functional product and engineering teams
- Leading design for a 4.5 star mobile app used by over fifty sports organizations
- Leading design and launch of a mobile web ordering app at venues
- Leading multiple product launches, re-brands and digital marketing campaigns

Experience

MMGY Global

KANSAS CITY, MO
MARCH 2012 - JANUARY 2015

Senior User Experience Designer

- Led UX design for signature travel and tourism properties, including National Geographic, South Dakota and Kerzner International
- Designed end-to-end UX to improve search, discovery and booking
- Collaborated with developers and PM to ship work on time and on budget
- Prototyped and designed for responsive websites and mobile apps

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Experience

Shapely: The Creativity App Founder

KANSAS CITY, MO
AUGUST 2012 - JANUARY 2015

- Founded and led development of Shapely: The Creativity App for Everyone
- Led product management, product design, marketing and customer support
- Collaborated with engineer to bring app to market
- App featured in Apple App Store
- Earned +1M downloads from iOS users across the world

Experience

VMLY&R Senior User Experience Designer

KANSAS CITY, MO
AUGUST 2009 - MARCH 2012

- Led UX design for multiple interactive projects with Southwest Airlines
- Designed end-to-end solutions, from concept to execution
- Worked collaboratively with technical leads and product managers

Experience

Willoughby Design Designer

KANSAS CITY, MO
MARCH 2005 - AUGUST 2009

- Designed brand identity systems for 20+ companies
- Developed core functions of a capable designer, including typography, iconography, iteration, and rapid prototyping
- Collaborated with multiple stakeholders in a professional environment

Capabilities

Professional Skills

Product Design, Experience Design, User Interface Design, Design Leadership, Team Management, Talent Development, Service Design, Front-End Prototyping, User Research, Visual Design, Interactive Art Direction, Brand Identity Design, Motion Design.

Figma, Sketch, Invision, Flinto, CSS, HTML, Adobe Photoshop, Adobe Illustrator